

**ALL-IN-ONE**

**360°  
MARKETING PACKAGE**

**ANBERN.**

CREATIVE AI AGENCY

ANBERN.

*About Us*

# AI-POWERED SMART SOLUTIONS.

## ABOUT ANBERN

Anbern is a next-generation creative technology agency that combines the sluggishness of traditional advertising with the speed of AI, and digital craftsmanship with the soul. We don't just produce visuals and videos; we initiate a "Digital Renaissance" for brands by using our deep-rooted industry experience and engineering discipline. For Anbern, technology is not a soulless production tool, but a perfect brush that takes human creativity and vision to the highest level. We are digital artisans who process the technology of the future with today's aesthetic understanding.

## TIME AND COST

Time is the most important cost. Working with Anbern means putting an end to the complexity of dealing with multiple agencies, production houses, and designers, and receiving a "turnkey" solution from a single center. Our biggest advantage is blending the operational speed and cost efficiency provided by artificial intelligence with an unwavering quality standard and strategic marketing intelligence. Unlike the "artificial" and "plastic" outputs in the industry, we elevate your brand's value perception by offering realism focused on texture and emotion. This approach is a rational business model that ensures a return on investment (ROI) in the shortest possible time, rather than risking your advertising budget.



# PACKAGE CONTENT

ANBERN.



# MAIN FILM.

## HIGH-QUALITY HORIZONTAL FILM

Horizontal format, cinematic storytelling for TV/YouTube/Fairs. It tells your brand's story at the highest visual standards and is used as the "Hero" content of your campaign. Additionally, a vertical version of this film suitable for social media is also created.

## USAGE AREAS

Strengthen your brand's digital presence with our high-resolution 4K video content. Our productions can be used versatily in your trade show booths, on in-house displays, on social media platforms, on YouTube, or in TV/YouTube commercials.



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*Reels*



# VERTICAL VIDEOS.

## 4 DIFFERENT REELS VIDEOS

This package, designed to strengthen your brand's digital presence, offers a total of 4 high-quality video productions. Includes 2 Reels videos consisting of vertical and dynamic edits of your main film, plus 2 high-interaction ad videos with different strategic hooks.

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# SOCIAL MEDIA SET.

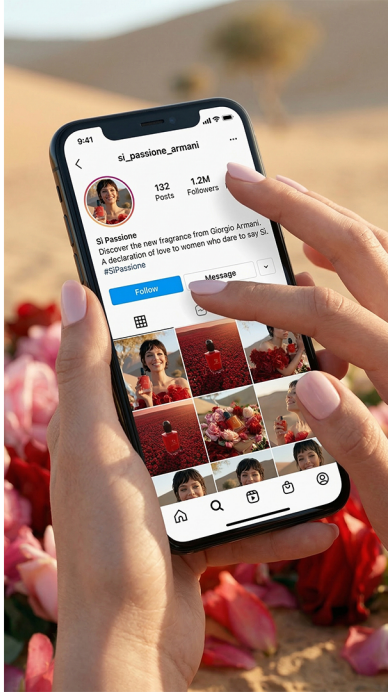
3

## FULL CONTENT PLAN

We deliver a total of 28 premium quality advertising visuals: "12 Posts + 12 Stories + 4 Reels Covers." This ensures maximum visibility over a long period and minimizes social media management costs.

## USAGE AREAS

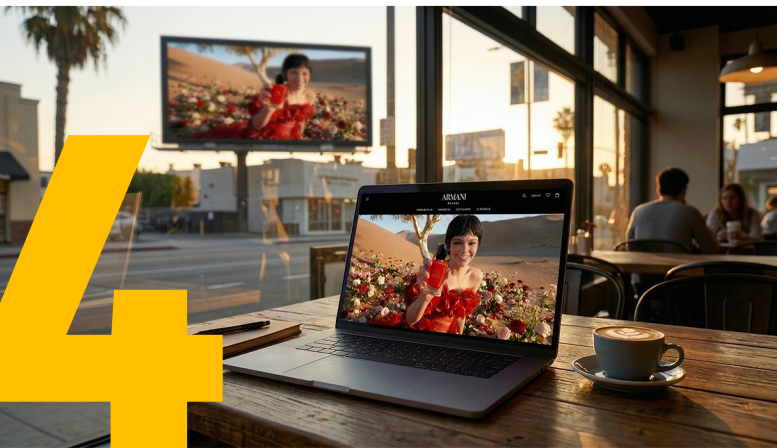
These images, with resolutions of 1080x1440 and 1080x1920, offer the advantage of being usable both in story sections and as posts, ensuring maximum visibility.



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*Key Visual*

# KEY VISUAL.



## SIGNATURE IMAGE

The "signature" image of your campaign; a high-resolution master design for billboards, digital ads, and website headers. High resolution ranging from 4K to 8K.

## DIMENSIONS

This image, available in 4K/8K resolutions suitable for billboards, print, or trade show use, will also be available in 1080x1440 and 1080x1920 resolutions for use on social media. It can also be used as a header on websites.

# E-COMMERCE KIT.

Home > Fragrance > Women > Giorgio Armani



## Armani Si Passione Eau de Parfum

\$150.00

★★★★★ (18)

Quantity



ADD TO CART



## E-COMMERCE VISUALS

We produce a total of 7 e-commerce visuals for your sales channels: 3 product shots on a white background from different angles, 2 infographics or product displays on different backgrounds, and 2 lifestyle visuals.

## SIZES

High-resolution images, preferably 2000x2000 pixels, suitable for zooming on e-commerce websites. We can also produce images in any vertical dimension you prefer, instead of a square image.

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*PDF Catalogue*

# DIGITAL CATALOGUE & SALES DECK.

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## PDF CATALOGUE

A professional, impressive, and PDF-formatted digital catalog detailing your product, perfect for investors, end consumers, or large distributors. The text, generated with AI support based on your suggestions, is reviewed and edited by our expert team to create a PDF catalog describing your product, its poster, the problem it solves, its unique features, and its quality, along with a CTA ("Call to Action") to guide you. This is a basic yet stylish 6-8 page digital catalog suitable for email marketing or other sales channels.



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# E-NEWSLETTER IMAGES.

*Mail Marketing*



## MAIL MARKETING

Professional header designs and campaign banners for your email marketing processes. This will help you stand out by reminding your customers of your brand and products across your sales channels. Visual aids that increase customer loyalty.



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# GIF & BANNER DIGITAL ASSETS.



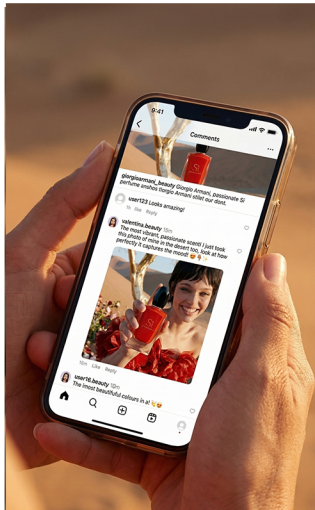
## MOTION ASSETS

GIFs and micro-animations designed specifically for your brand can be used as animated stickers, acting as helpful tools to increase digital engagement and memorability.

You can use them to enhance impact by posting them in the comments section of social media accounts, as stickers on WhatsApp, sharing them directly, or using them as banners in emails.



*Motion Assets*



**ALL**  
**CONTENTS**  
**ANBERN.**

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# ALL-IN-ONE.

## 360-DEGREE SOLUTION

- 1 Main Campaign Film
- 4 Vertical Films
- 28 Social Media Visuals
- 3 Key Visuals
- 7 E-commerce Visuals
- 1 Brochure
- 3 Mailing Visuals
- 2 Animated Stickers



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# MASSIVE CONTENT PACK.

**ALL THE VISUAL NEEDS OF A  
CAMPAIGN IN ONE PACKAGE.**

In the modern marketing world, speed and visual consistency are two of the most critical factors determining a campaign's success. At Anbern, we bring together all the visual needs of a brand during its launch or growth process under a single strategic umbrella. From cinematic master campaign films to dynamic social media productions, e-commerce visuals to digital sales materials, we design every detail while remaining true to your brand's spirit and using a perfectly coherent visual language. This integrated approach saves you the hassle of dealing with multiple agencies and designers, while ensuring your brand creates an unwavering, professional, and high-value perception at every touchpoint. We don't just produce content; we build your brand's entire digital visual world on a professional foundation with a complete package.



# CAMPAIGN PRICE

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# ADVANTAGES.

## SERVICE

## TRADITIONAL PRODUCTION

## ANBERN AI

Production (Video & Photography)

\$9,500

INCLUDED



Post-Production (Editing & VFX)

\$3,000

INCLUDED



Additional Productions

\$2,500

INCLUDED



E-commerce & Brochure Design

\$2,500

INCLUDED



Delivery Time

4 - 6 Weeks

1-2 Weeks

TOTAL VALUE

\$17,500 +

\$6,950

## BOTH TIME AND BUDGET ADVANTAGES

Our greatest advantage lies in combining the operational speed and cost efficiencies provided by artificial intelligence with an unwavering standard of quality and strategic marketing acumen.



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*Pricing*

ANBERN LIST PRICE OF THE PACKAGE: ~~\$6,950~~

**LAUNCH EXCLUSIVE.**

**\$ 4,750**

This pricing reflects Anbern's ability to leverage AI speed and engineering efficiency to your brand's advantage. In line with our "Digital Craftsmanship" philosophy, we approach each project with boutique care and high precision. To maintain this quality standard, we only launch three brands per month. Reserve your place to introduce your brand to the standards of the future, today.



● CONTENT CREATED WITH AI BY ANBERN. MORE THAN JUST PROMPTS, WE ARE NEXT-GEN CREATORS. BLENDING MORE THAN 10 YEARS OF CINEMATIC AND MARKETING MASTERY WITH AI TO CRAFT AUTHENTIC BRAND STORIES.

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DIGITAL  
RENAISSANCE!

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FOR DIGITAL DOMINATION

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